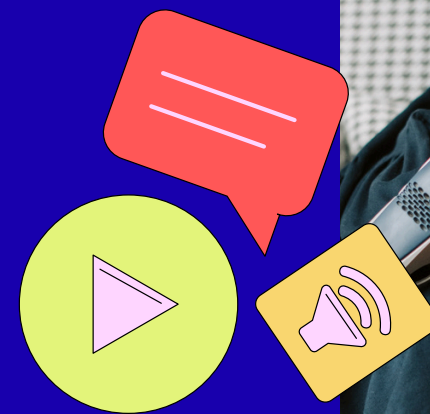


# create<sup>o</sup>post

# Global Solutions

Scaling Brands Through Strategic  
Influencer Marketing & Creator Partnerships

Questions?  
Reach out at  
[info@createnpost.com](mailto:info@createnpost.com)



## What Is Create N Post?

Create N Post Global Solutions is a strategic influencer marketing and creator management platform.

We act as a bridge between brands and digital creators.

We help:

- Startups grow through influencer collaborations
- Growing brands scale with structured campaigns
  - Creators secure paid brand partnerships

Instead of random influencer deals, we provide organised, result-driven campaign management.

---

# Founder's Note

Create N Post was built with a clear purpose — to bring structure and strategy into influencer marketing. We noticed that many brands were investing in ads and influencer collaborations without proper planning, while many talented creators were struggling to secure genuine paid opportunities.

Our vision is simple:

To create a professional bridge between brands and creators where collaborations are strategic, transparent, and result-driven.

We believe influencer marketing should not be random — it should be managed with clarity, communication, and measurable goals.



Nishi Acharya  
Founder



Pratik Belani  
Founder



# INFLUENCER MARKETING FOR GLOBAL BRANDS

Create N Post Global Solutions provides structured and result-driven influencer marketing solutions for startups and growing brands.

We help brands move beyond random collaborations and build strategic influencer campaigns that generate real engagement, visibility, and brand trust.

Our approach focuses on selecting the right creators based on audience quality, niche relevance, and engagement authenticity — not just follower count.

## What We Manage:

- Influencer research and shortlisting
  - Audience authenticity screening
  - Campaign strategy and planning
  - Content briefing and coordination
- Negotiation and deliverables tracking
- Campaign monitoring and reporting





Verified Influencers  
Structured Campaigns  
Measurable Results

We ensure that every collaboration aligns with your brand positioning and marketing goals.

Whether you are launching a new product or scaling your brand presence, our team handles the complete campaign process — from influencer sourcing to final performance insights.

Structured. Strategic. Result-Oriented.



## INFLUENCER MANAGEMENT FOR GLOBAL CREATORS

Create N Post Global Solutions helps creators secure structured brand collaborations and grow professionally in the influencer industry.

We don't just connect you with brands — we manage your collaborations, communication, and positioning to help you monetise your influence strategically.

Our approach focuses on aligning creators with relevant brands based on niche, audience quality, engagement, and content style.

### What We Manage:

- Brand pitching & outreach
- Paid & barter collaboration opportunities
  - Rate negotiation support
  - Deliverables coordination
- Campaign communication handling
  - Professional representation
  - Long-term brand partnerships



STARTING  
FROM \$99

# Services

## Global Influencer Marketing Services

### Influencer Marketing Campaigns

Help brands connect with the right influencers for product promotion and brand awareness.

#### What we provide

- ✓ Influencer sourcing based on niche
- ✓ Campaign planning & strategy
- ✓ Influencer outreach & coordination
- ✓ Campaign execution & tracking
- ✓ Paid and barter collaborations

#### Small line:

Creators available from India, USA, UK, UAE & Australia

FROM PAID COLLABS TO BARTER COLLABS  
products will be provided by brands only

GET STARTED →

STARTING  
FROM \$100

# Services

## UGC Content Creation

High-quality User Generated Content (UGC) created by creators for brand marketing.

Includes

- ✓ Product demo videos
- ✓ Lifestyle content
- ✓ Short-form videos for ads
- ✓ Social media ready content
- ✓ Authentic creator testimonials

Small line:

Perfect for ads, product pages & social media marketing.

FROM PAID COLLABS TO BARTER COLLABS  
products will be provided by brands only

GET STARTED →

STARTING FROM  
\$50 PER COLLAB

# Services

## Influencer & Creator Management

We help influencers manage collaborations and grow their creator business.

What we manage

- ✓ Brand deal sourcing
- ✓ Negotiation with brands
- ✓ Campaign coordination
- ✓ Collaboration management
- ✓ Creator growth opportunities

Small line:

Creators focus on content, we handle the business side.

GET STARTED →



WE DO HAVE INFLUENCER MARKETING CONSULTATION

**Services**

GET STARTED →



# Our Creator Family

200+ Verified Creators | Multi-Niche | Global Reach

## Creator Distribution:

60% Micro Influencers (5K-50K followers)

30% Nano Creators (1K-5K followers)

10% Mid-Level Influencers (50K+)

High engagement-focused network

Authentic audience

Real conversions, not fake reach

120+ Active Creators

Across 15+ High-Converting Niches



We don't just manage creators.  
We build brand growth through the right  
creator match.

## Our Creator Niches:

Fashion & Styling

Beauty & Skincare

Fitness & Gym

Food & Café Reviews

Startups & Business

Tech & Gadgets

Home Decor

Lifestyle

Student Influencers

Working Professionals

Mom Bloggers

Local Business Promoters

UGC Creators

Micro & Nano Influencers

Event & Brand Hosts

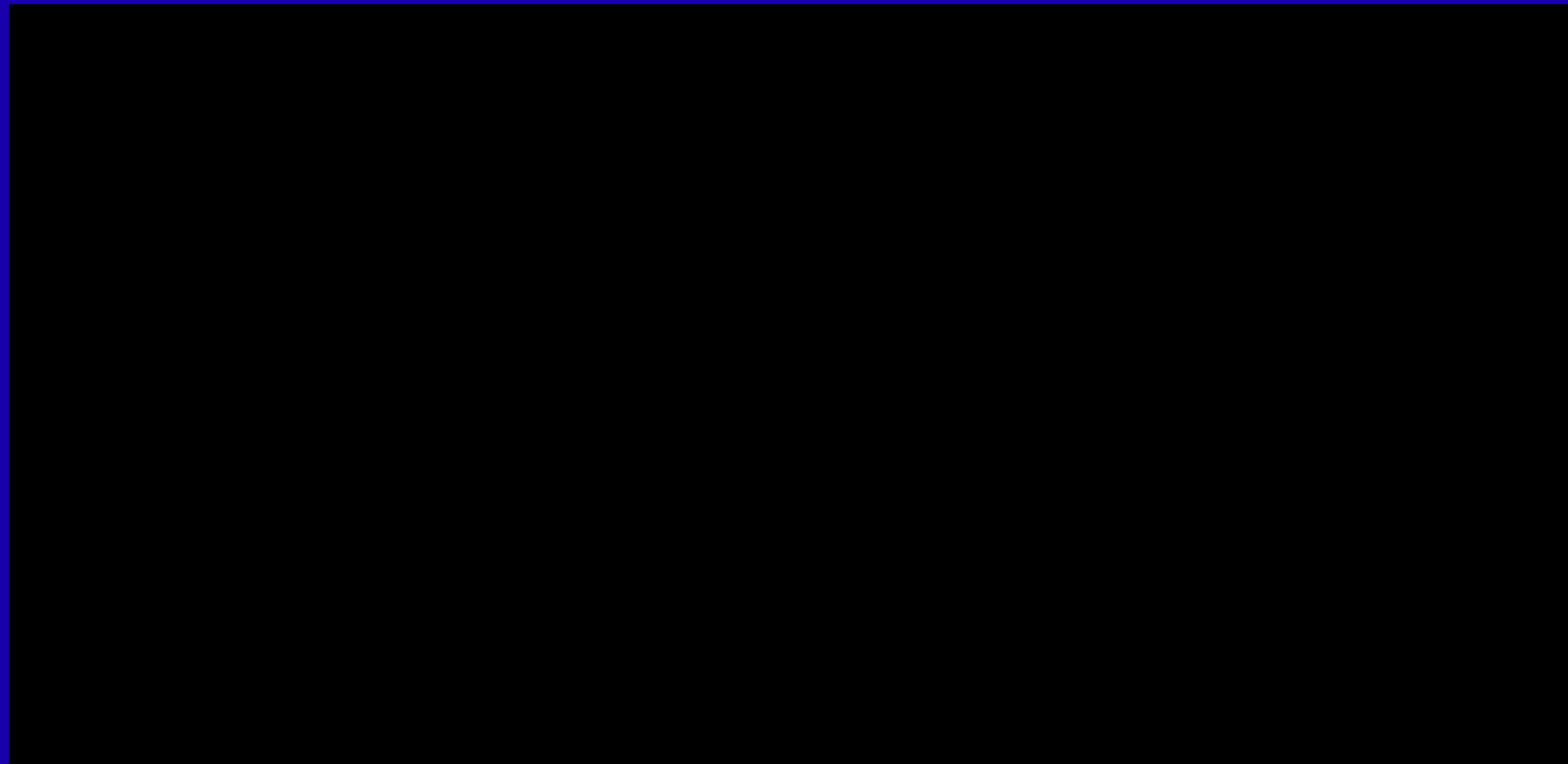


## INFLUENCER MARKETING FOR INDIAN BRANDS

Create N Post Global Solutions provides structured and result-driven influencer marketing solutions for startups and growing brands.

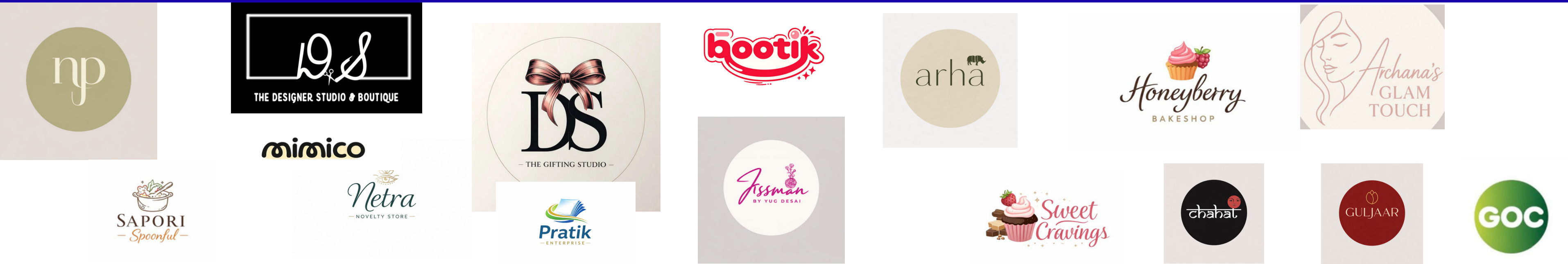
We help brands move beyond random collaborations and build strategic influencer campaigns that generate real engagement, visibility, and brand trust.

Our approach focuses on selecting the right creators based on audience quality, niche relevance, and engagement authenticity — not just follower count.



## Successful STARTUP Campaigns

Driving Real Reach. Real Engagement. Real Results.



### Campaign Types We've Executed:

- UGC Video Campaigns
- Instagram Reels Promotions
- Local Store Launch Campaigns
- Café & Salon Promotions
- Product Seeding Campaigns
- Event Coverage & Brand Launches
- Giveaway & Engagement Boost Campaigns
- Beauty & Fashion Influencer Drops

35+ Campaigns Executed  
2M+ Total Reach Generated  
25+ Brands Collaborated

Average Campaign Performance:  
4.8% - 8% Engagement Rate  
10K-150K Reach Per Campaign  
3X Brand Visibility Boost  
High Story Interaction & Profile Visits  
Data-driven creator selection  
Strategic niche matching  
Result-focused execution



## What Our Clients Say

Partnering with Create n Post completely changed our brand visibility. As a startup, we struggled with consistency and reach, but their content strategy and execution helped us build a strong online presence within months.

Drashti Shah

\* \* \* \* \*

As a new business, we didn't just need marketing, we needed direction. Create n Post became our growth partner, not just an agency. From content creation to audience engagement, everything felt strategic and result-driven

Kamal Belani

\* \* \* \* \*

Working with Create n Post gave our startup the confidence to show up professionally online. Their creative posts, branding clarity, and consistent execution helped us attract quality leads organically.

Archana

\* \* \* \* \*

**4.8/5 Client Satisfaction Rate**  
**90% Client Retention**  
**Repeat Campaigns from 70% Brands**

**We don't just deliver campaigns.**  
**We build long-term brand partnerships.**



Verified Influencers  
Structured Campaigns  
Measurable Results

We ensure that every collaboration aligns with your brand positioning and marketing goals.

Whether you are launching a new product or scaling your brand presence, our team handles the complete campaign process — from influencer sourcing to final performance insights.

Structured. Strategic. Result-Oriented.

STARTING  
FROM ₹2,999

# Services

## Influencer Campaign Strategy

We start by understanding your brand goals, target audience, and product messaging. With this clarity, we create a customized influencer marketing strategy that aligns with your brand identity and objectives.

What you get:

- Campaign blueprint
- Target audience analysis
- Influencer category mapping
- Content positioning guidance

FROM PAID COLLABS TO BARTER COLLABS  
products will be provided by brands only

GET STARTED →

STARTING  
FROM ₹2,500

# Services

## Influencer Sourcing & Shortlisting

We start by understanding your brand goals, target audience, and product messaging. With this clarity, we create a customized influencer marketing strategy that aligns with your brand identity and objectives.

What you get:

Campaign blueprint

Target audience analysis

Influencer category mapping

Content positioning guidance

FROM PAID COLLABS TO BARTER COLLABS  
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GET STARTED →

STARTING  
FROM ₹7,000

# Services

## On-Site Influencer Shoot Management

Create N Post Global Solutionsofferson-site influencer shoot coordinationforbrandsthat require creatorstovisitaphysical location for content creation.

This service is ideal for store visits, café promotions, product launches, events, and in-store campaigns.

What We Manage:

- Influencer shortlisting
- Shoot coordination & scheduling
  - Content briefing
  - On-site supervision
  - Deliverables tracking

Collaborations can be structured as barter or paid, depending on brand requirements.

Note:

Brands are responsible for providing products, venue setup, and any travel or hospitality arrangements if required.

GET STARTED →

STARTING  
FROM ₹7,000

## Services

### Monthly Influencer Plan

CreateNPost Global Solutions offers structured monthly influencer marketing plans for brands that want consistent growth through ongoing creator collaborations.

We provide two flexible models based on your campaign budget and objectives:

#### 1. Monthly Barter Collaboration Plan

Ideal for product-based brands looking to generate regular content and visibility without large advertising spend.

Includes:

- Monthly influencer shortlisting (3-6 creators)
- Creator outreach & coordination
- Content briefing & approval management
- Posting schedule tracking
- Monthly performance summary

Brand Responsibility:

Brands must provide products directly to selected creators.

Shipping and logistics are managed by the brand.

#### 2. Monthly Paid Collaboration Plan

Best suited for brands aiming for stronger reach, higher engagement, and strategic campaign impact.

Includes:

- Monthly influencer shortlisting (5-10 creators)
- Campaign strategy planning
- Rate negotiation & communication handling
- Deliverable coordination
- Performance tracking & detailed monthly report

Note:

Influencer payouts are separate from our service fee and are managed by the brand unless otherwise agreed also products will be provided by brands.

GET STARTED →

STARTING  
FROM ₹3,000

## Services

### UGC Content Creation

Create N Post Global Solutions provides high-quality UGC (User Generated Content) creation for brands that need authentic, relatable, and conversion-focused content without influencer posting. UGC content is ideal for ads, social media pages, product pages, and brand promotions.

#### What We Create:

- Product demo videos
- Testimonial-style videos
- Unboxing & first impression videos
- Problem-solution videos
- Trend-based Instagram Reels
- Voiceover & hook-based content

All content is created in a natural, engaging style that builds trust and drives action.

#### Deliverables Include:

- Script guidance (if required)
- Vertical video format (Reels/TikTok ready)
- Edited HD video
- Raw footage (on request)

#### Important Note

Brands are responsible for providing the product for UGC shoots.

Shipping costs must be managed by the brand.

Usage rights for ads or paid promotions must be discussed prior to project confirmation.

GET STARTED →

create<sup>h</sup>post

WE DO HAVE INFLUENCER MARKETING CONSULTATION

**Services**

GET STARTED →



# Our Creator Family

200+ Verified Creators | Multi-Niche | Global Reach



## Creator Distribution:

60% Micro Influencers (5K-50K followers)

30% Nano Creators (1K-5K followers)

10% Mid-Level Influencers (50K+)

High engagement-focused network

Authentic audience

Real conversions, not fake reach

120+ Active Creators

Across 15+ High-Converting Niches

We don't just manage creators.  
We build brand growth through the right creator match.

## Our Creator Niches:

- Fashion & Styling
- Beauty & Skincare
- Fitness & Gym
- Food & Café Reviews
- Startups & Business
- Tech & Gadgets
- Home Decor
- Lifestyle
- Student Influencers
- Working Professionals
- Mom Bloggers
- Local Business Promoters
- UGC Creators
- Micro & Nano Influencers
- Event & Brand Hosts

create  post



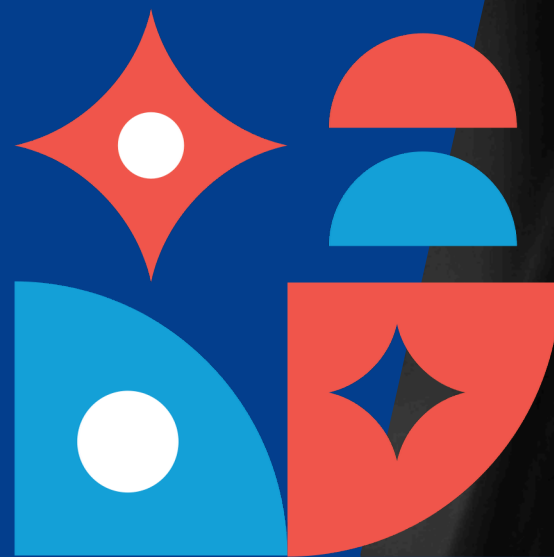
# top creator's profiles



only for referance pupose

[www.createnpost.com](http://www.createnpost.com)

Presented By: **Nishi Acharya**



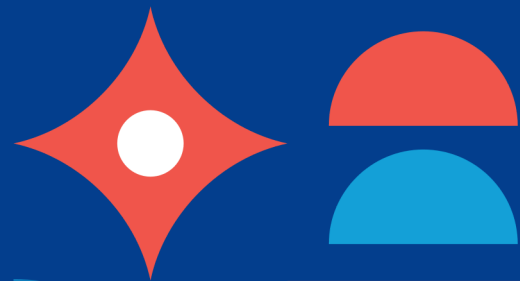


# About Create n Post

## → Core Intent

Create n Post is an influencer marketing platform connecting brands with verified creators across beauty, fashion, lifestyle, and travel niches.

- 200+ creators network
- Micro to macro influencers
- Campaign sourcing & execution
- Pan-India creators



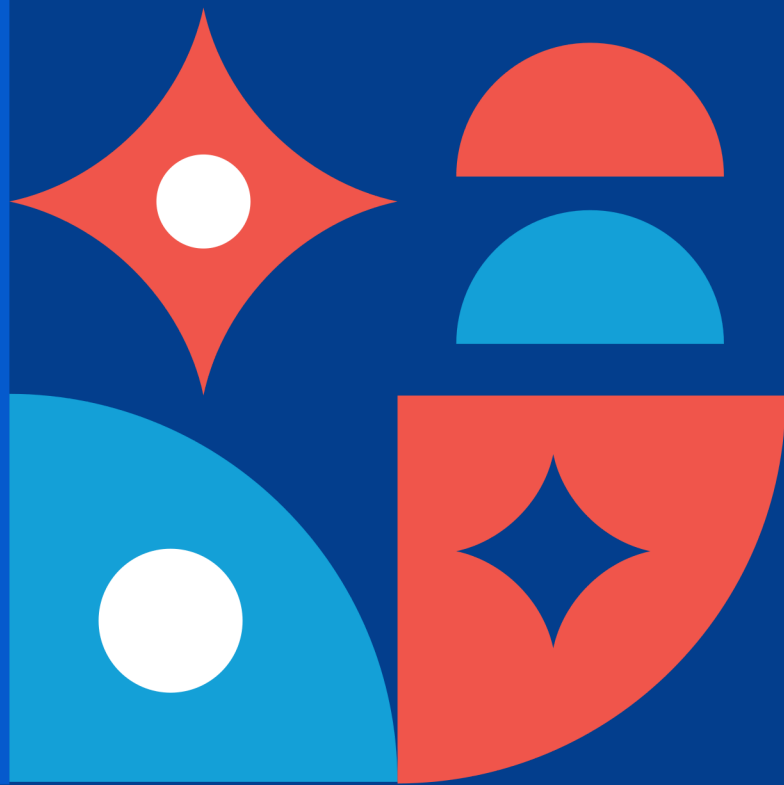
# Top Performing Creators



Average Reel Views  
25k views  
Engagement 15%  
Follower Count 50k



Average Reel Views  
100k views  
Engagement 20%  
Follower Count 40k

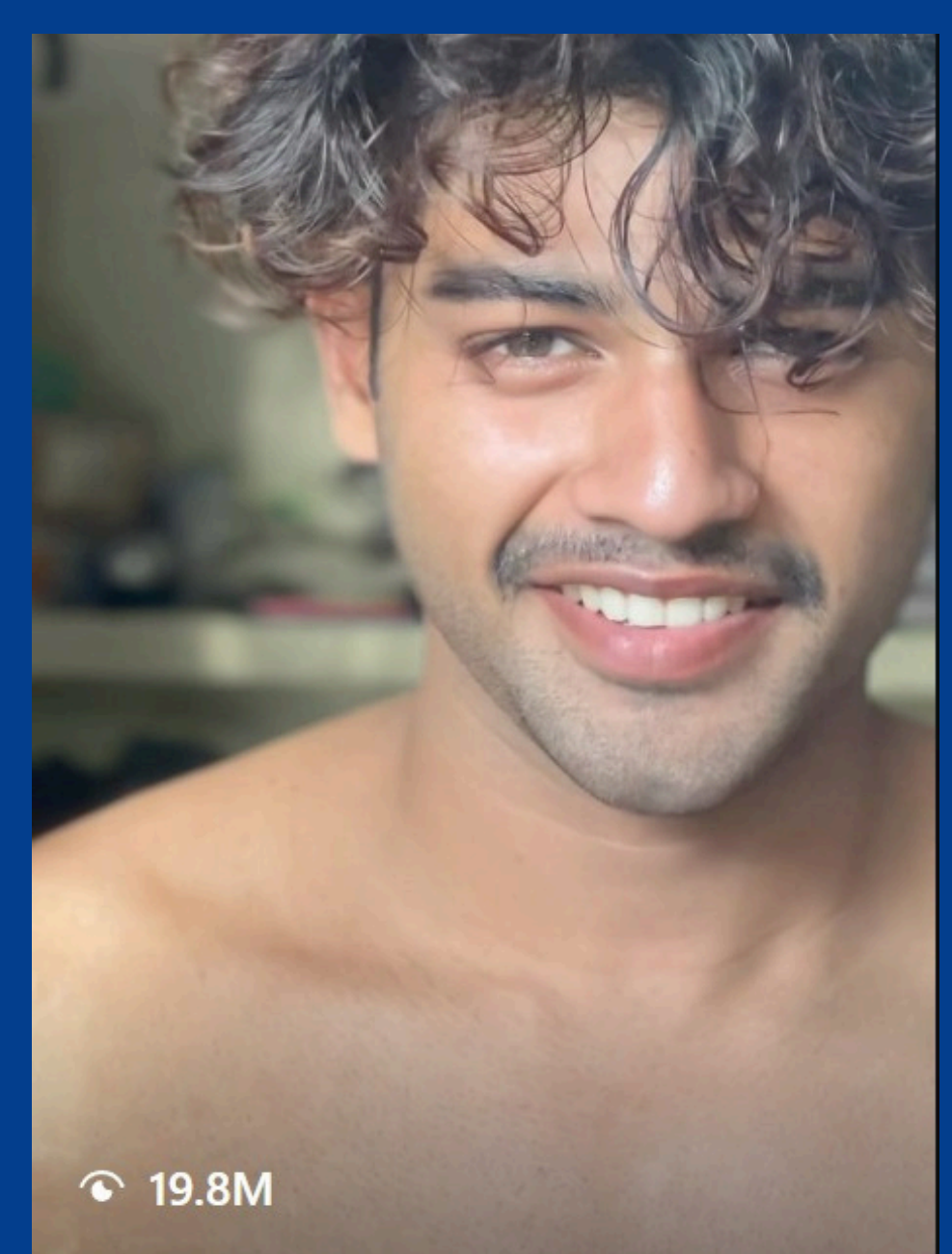




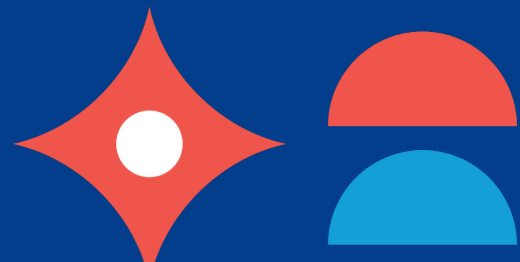
Average Reel Views  
100k  
Engagement 25%  
Follower Count 30k



Average Reel Views  
100k  
Engagement 20%  
Follower Count 50k

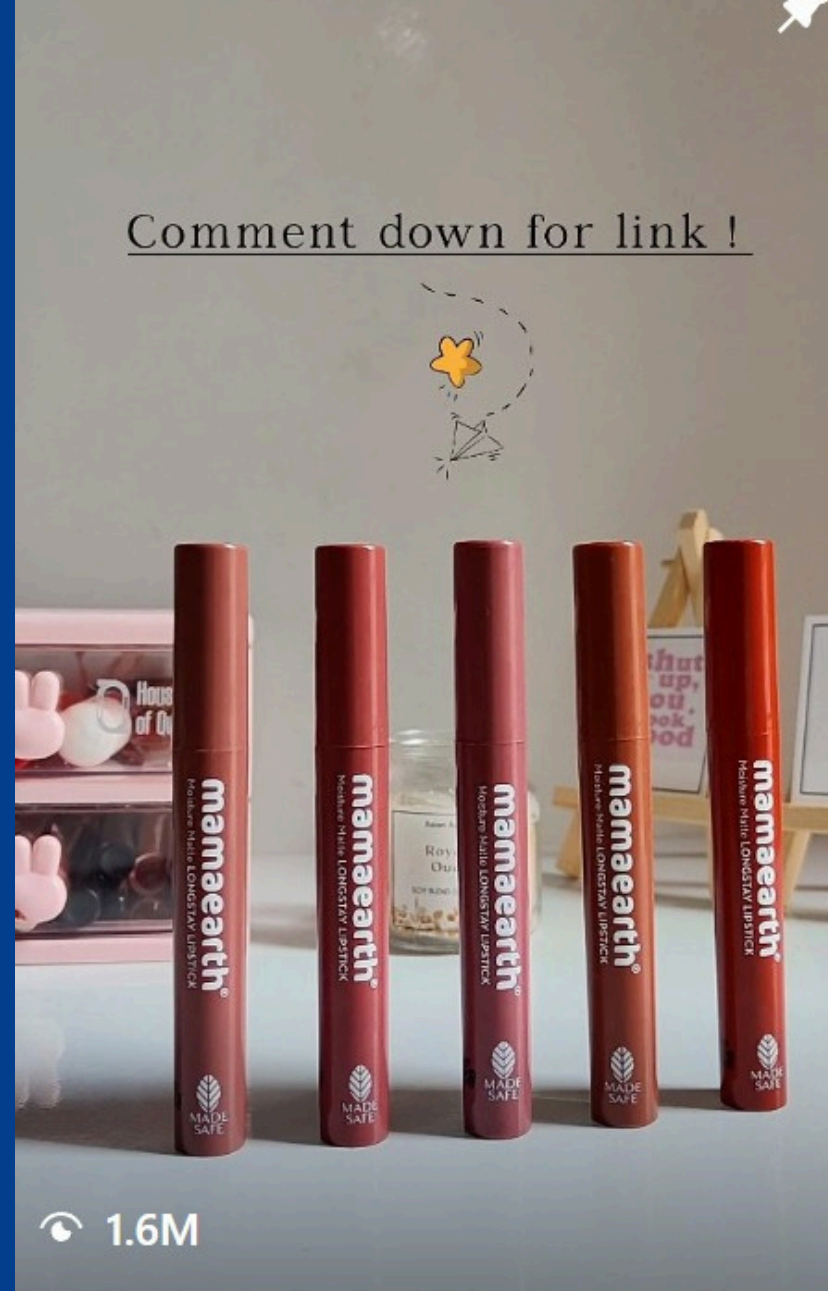


Average Reel Views  
100k  
Engagement 35%  
Follower Count 90k

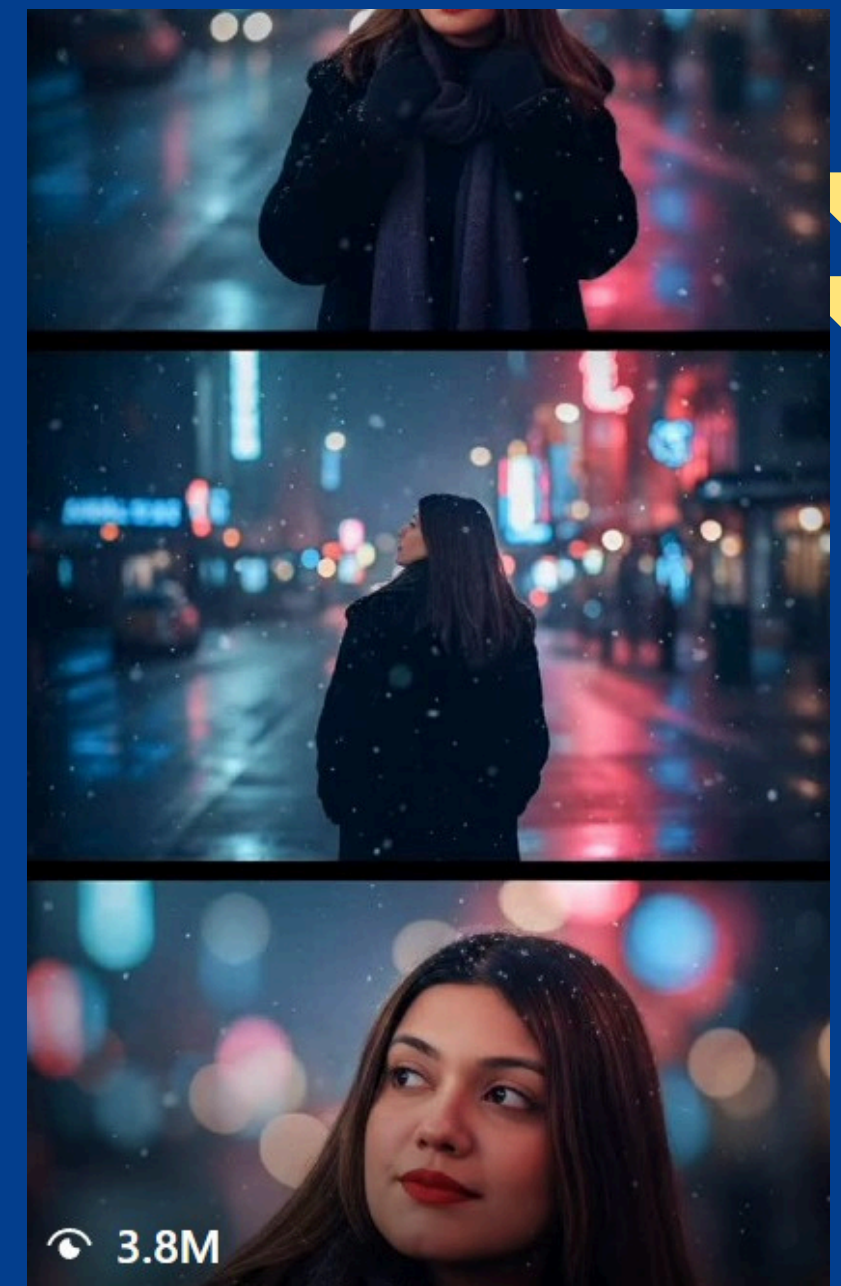




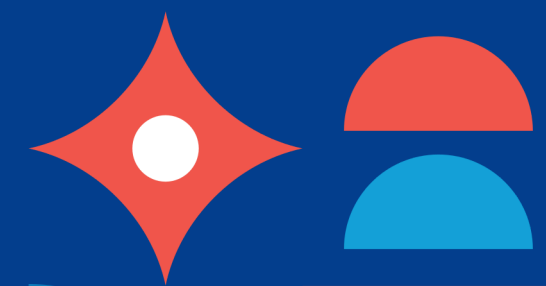
Average Reel Views  
90k  
Engagement 20%  
Follower Count 60k



Average Reel Views  
90k  
Engagement 20%  
Follower Count 50k



Average Reel Views  
90k  
Engagement 20%  
Follower Count 20k

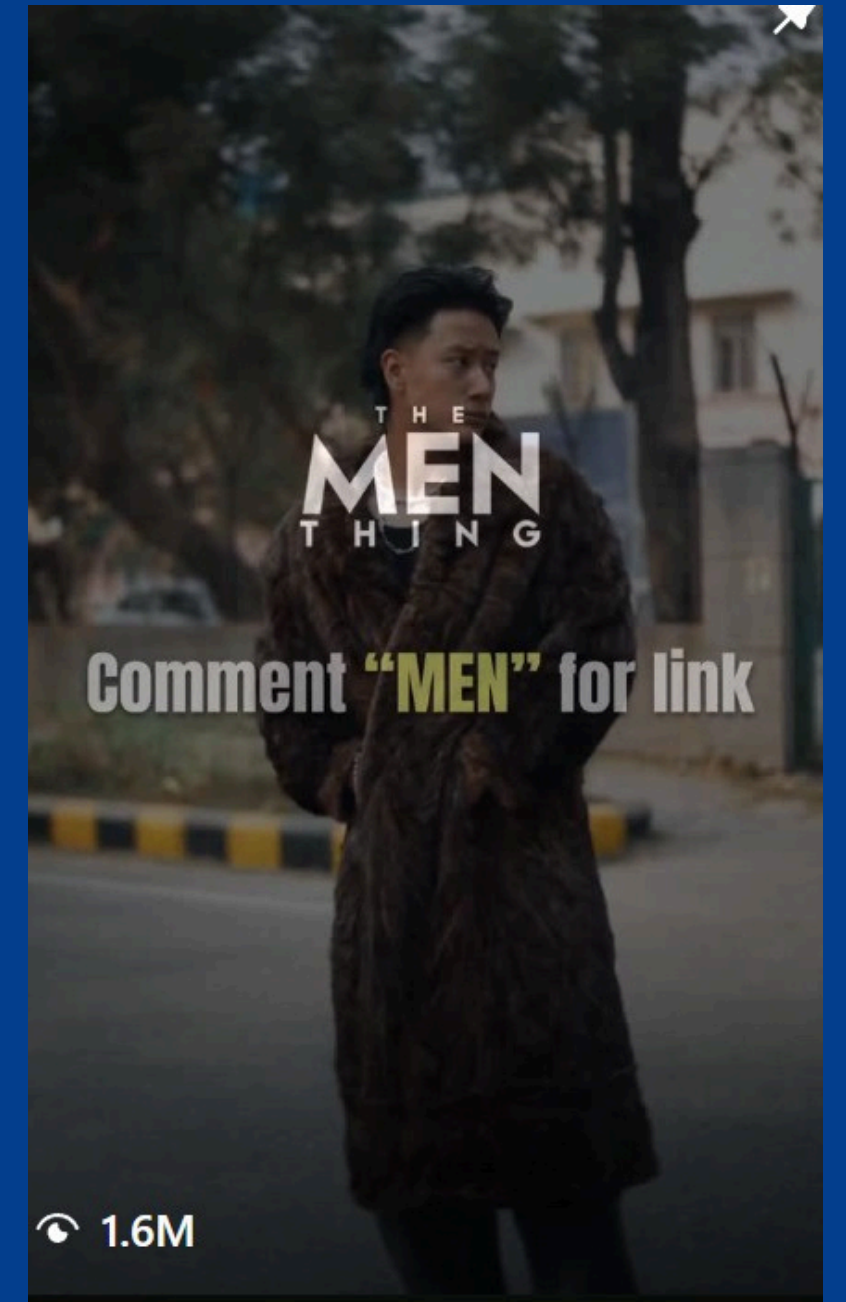




Average Reel Views  
100k  
Engagement 35%  
Follower Count 50k



Average Reel Views  
90k  
Engagement 20%  
Follower Count 60k



Average Reel Views  
102k  
Engagement 30%  
Follower Count 100k



# Estimated Campaign Reach vs Investment



this is our starting onsite promotion package with 2 reels, statics and stories



Fresh Thinking

## ₹7,000 Campaign Investment

ROI Ratio:  
1: 8 – 1: 17  
Meaning:  
For every ₹1 spent, brands can get 8–17 impressions value.

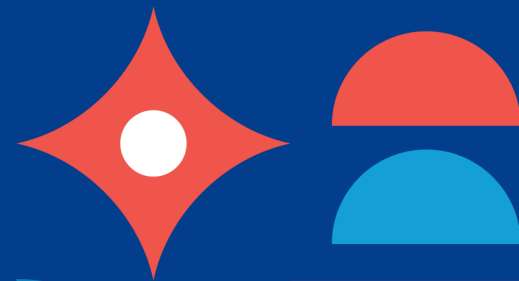
## Engagement

**ROI**  
Formicrocreators engagement is usually high.  
Example:  
Average Engagement Rate: 12% – 20%  
Campaign Example:  
50K Views  
➔ 6K – 10K Engagements  
This shows strong audience interaction.

## Cost Per View

### ROI

Anotherwayagencies presentROI.  
Example:  
Campaign Cost: ₹7,000  
Estimated Views: 70,000  
Cost Per View:  
 $₹7000 \div 70000 = ₹0.10$  per view  
You can write:  
Cost Per View: ₹0.10 – ₹0.25





# Let's Build Your Next Influencer Campaign



## Creator Community

### Creator Sourcing Services

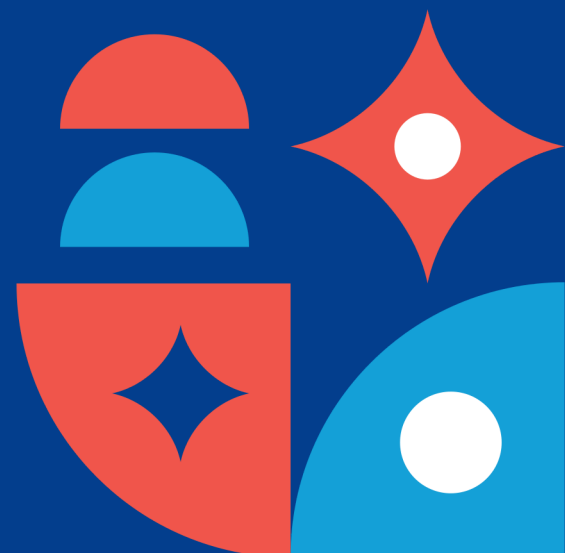
If you are planning a campaign, our team can source suitable creators according to your brand requirements, including:

- Niche-based creators
- City-specific influencers
- Store visit creators
- Campaign based collaborations

We have a growing community of micro to mid-tier creators across beauty, fashion, lifestyle, travel and local businesses.

Our network allows brands to collaborate with authentic creators who deliver strong engagement and real audience reach.

Creator sourcing packages starting from ₹2,500



BIG BRAND  
**CAMPAIGN**

Sanfe

NYKAA

L'ORÉAL

Spinz®

DOT & KEY  
SKINCARE



**zomato**

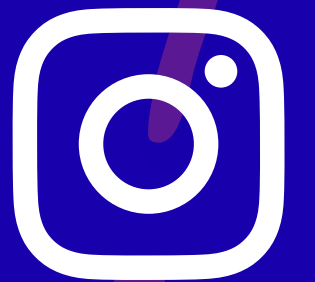
**mamaearth™**

Aqualogica®

**zepto**



Let's Build Something Powerful Together.



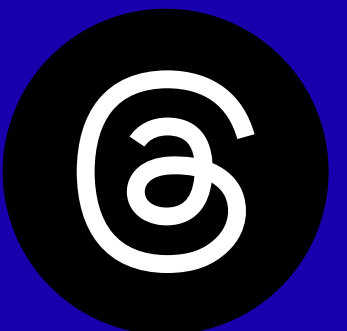
### Contact Us

Email: [info@createandpost.com](mailto:info@createandpost.com)

Instagram: [create\\_n\\_post](https://www.instagram.com/create_n_post)

Website: [www.createandpost.com](http://www.createandpost.com)

Based in Vadodara, Gujarat | Working PAN India, Globally



Thank You for Your Time. We look forward to collaborating and driving measurable growth for your brand.

GET STARTED →